

Jada Fletcher

214-815-4963

jada.fletcher16@gmail.com

<https://www.linkedin.com/in/jadannfletcher3>

<http://jaf7150.uta.cloud/welcometolostandfound/>



Summary of Qualifications

- Bachelor of Arts in Advertising in Progress
- Create effective messages for two ad campaigns
- Working in teams to create social media content
- Organizational leadership
- Minor in Korean Language
- Microsoft Office Proficiency
- Adobe Photoshop and Illustrator
- Website development

Relevant Employment

Bath and Body Works Plano, TX (October 2022 – Present)

Sales Associate

- Work closely with customers to quickly determine their needs
- Consistently execute selling and loyalty marketing goals
- Participate in replenishment activities to restock merchandise

EXPRESS Frisco, TX (March 2020 – Present)

Sales Lead

- Successfully directed team to execute floor projects
- Build a rapport with clientele to promote brand loyalty
- Oversee inventory quality control and order processing

Leadership – Certification – Awards – Honors

Leadership:

- HerKind Koalition Campaign and Design Manager (August 2023)
- Demure Garden Graphic Designer (January 2023)

Certification:

- WordPress Essential Training (August 2023)
- Microsoft Office Specialist (2016) (May 2018)

Awards: MODL Korean Award (April 2023)

Honors: Dean's List (June & December 2022)

Education

University of Texas at Arlington Arlington, TX Projected: (May 2025)

Bachelor of Arts in Advertising, Minor in Korean
Overall GPA: 3.85 (4.0 scale)

Relevant Coursework:

Strategic Communication, Writing for Mass Media, Advertising Media, Bus and Professional Communication, Topics in Korean Linguistics